

India's Premier Leading B2B Exhibition Kolkata

iNDUS-tech®
MACHINE TOOLS & AUTOMATION EXPO

Organised by



POST SHOW REPORT

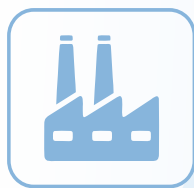
Kolkata | 15 - 18 May 2026

Biswa Bangla Exhibition Centre
Newtown - Kolkata

2026

The Industech Industrial Exhibition 2026, held in Kolkata from 15th to 18th May 2026, was a resounding success, reaffirming its status as Eastern India's premier industrial trade event. With over 450 exhibitors, 25142+ business visitors, and more than 18,000 products on display, the exhibition served as a powerful platform for innovation, collaboration, and growth across the industrial sector.

Spanning in 10,000 sqm. area, the event showcased the latest advancements in automation, manufacturing, industrial machinery, electrical, tools, robotics, safety equipment, and smart technologies. Exhibitors included leading manufacturers, distributors, and technology providers from across India and abroad.



East India's premier B2B industrial platform —

bringing machine tools, automation, robotics, and smart manufacturing to Kolkata's thriving industrial corridor.



Attended by key decision-makers, engineers, and procurement heads from across West Bengal, North East India, and beyond.



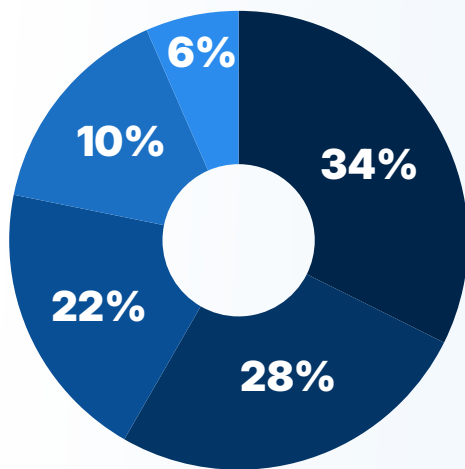
Showcased innovations across Metal Forming, Metal Cutting, Welding, Advanced Machine Tools, Robotics & Factory Automation, and Safety Equipment all under one roof.



4 days of robust industry action live demos, product launches, and high-value business networking at Kolkata's world-class exhibition venue.

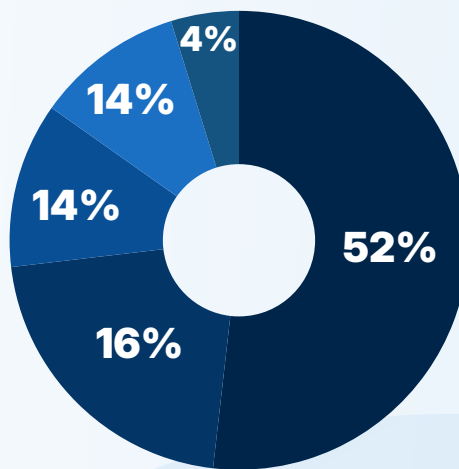


Our exhibition successfully attracted a diverse range of visitors across multiple industry sectors, with the Manufacturing & Engineering sector representing the largest share of attendees.



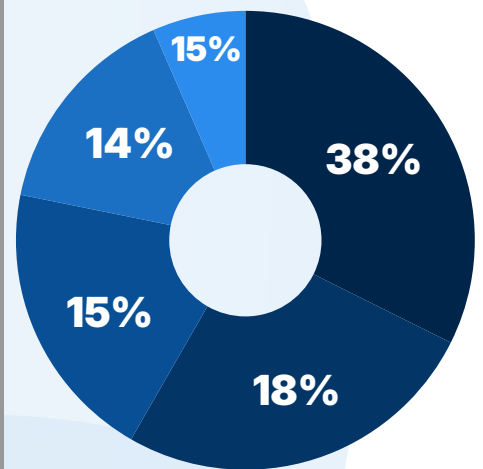
By Job Role

Purchase / Procurement
Engineers / Technical
Business Owners / MD
Sales & Marketing
Students / Others



By Geography

West Bengal
North East India
Odisha / Bihar / Jharkhand
Other Indian States
International



By Industry Sector

Manufacturing & Engineering
Auto & Auto Components
Electrical & Electronics
Packaging & Printing
Other Industries

Supporting Associations





YUGMA IMPRESSIONS
AN ISO 9001 : 2015 CERTIFIED COMPANY



OM CNC
Always Deliver More Than Expected



HITACHI





Inauguration & Lamp lighting by Susheel Poddar – President (CWBTAA),
Surendra Dhote – President (RIPTAA), Balvir Singh – GM (PNB),
Dr. Bidhan Das – Dy. Director (IPA)



“We received an outstanding response at this year's expo. We showcased our best products, including the HMC DX200, and saw strong engagement both from local customers and visitors from other states. We achieved most of our targets for this expo and are thankful to the organizers for putting together such a well-run event. We will definitely be back next year.”



Jyoti CNC Automation

“The leads and footfall across all four days were excellent. Strong customer feedback and the volume of inquiries we gathered reflect the real growth happening in the manufacturing sector. Our experience this year was as impressive as last year — if not more so. We look forward to returning next year and expect the momentum to only grow further.”



ACE Micromatic

“Over four days, we witnessed fantastic footfall and an excellent response from visitors. As a metal cutting solutions company, this expo connected us with exactly the right audience. DEPL organized the event in a highly professional manner, and we hope this standard continues in the years ahead. We look forward to seeing the same quality of execution at future editions.”



Bharat Fritz Werner Ltd. (BFW)

“INDUS-tech Expo delivered on every front. Customer footfall was strong, and we were pleased to see visitors not just from Kolkata but from other states as well. Our company has been in the industry for 66 years, and we manufacture machines in-house, many of which we also export. We are fully satisfied with this expo across every parameter and will definitely participate again next year.”



T. L. Pathak & Co.

“We showcased our metal cutting machines, designed for cutting materials like steel, aluminium, titanium, and more. Our experience at INDUS-tech Expo was outstanding. The expo provided the right platform to connect with the industries that need our solutions, and the overall experience was truly impressive.”



Mehta Hitech Industries Limited

“This was our first time participating in Eastern India. Yamazen is a Japanese company, and we represent a full range of Japanese machines across India, with our head office in Gurugram. Expanding into the Eastern India market was a key goal for us, and INDUS-tech gave us exactly the right platform to do that. Customer response was very encouraging, and the support from the organizing team.”



Yamazén Machinery & Tools India Pvt Ltd

“This year's response was even better than last year — which was already strong. We received solid inquiries across all our product lines, with notable interest coming from customers in Jharkhand and Odisha as well. Expos like INDUS-tech play a real role in bringing industries together, and we will be participating again next year without a doubt.”



Power-One Micro Systems

“We have been participating in INDUS-tech Expo for the past 3–4 years, and each edition reinforces why we keep coming back. This year was no different — the leads and inquiries we generated made it a thoroughly positive experience. We look forward to being part of the next edition as well.”



Jupiter Rollform Machines Pvt. Ltd.

“We offer complete laser solutions to industries — including laser cutting, CNC bending, laser welding, and laser marking machines. INDUS-tech Expo gave us a strong platform to connect with the right buyers, and the response we received was very encouraging. Our overall experience was excellent, and we plan to continue participating in this expo going forward.”



Laser Technologies Pvt. Ltd.

“The response from Kolkata and the wider region was very positive. INDUS-tech Expo's targeted outreach and advertising across West Bengal brought in exactly the kind of audience we needed. The quality of visitors was high, and we generated meaningful leads. INDUS-tech delivered what it promised — we will certainly be part of the next edition.”



Sahajanand Technologies Private limited

“We had visited INDUS-tech Expo last year and saw strong potential in the platform. This year, we decided to participate — and the response exceeded our expectations. The footfall was excellent, with a good mix of potential customers actively engaging at our stall. We received quality inquiries and are very satisfied with our overall experience.”



Kitagawa India Pvt. Ltd.

“As an authorized channel partner of Mitsubishi Electric, our experience at the IndusTech Expo was highly encouraging. The event attracted a strong audience, generating meaningful inquiries and productive discussions. Overall, it provided an excellent opportunity for business growth and market outreach.”



Yakos Sales Cnc Automation

INDUS-TECH 2026 garnered widespread attention and acclaim across multiple media platforms, underlining its significance as one of the leading industrial exhibitions in the country. The event was extensively covered in national and regional newspapers, trade journals, and digital news outlets, amplifying its reach far beyond the exhibition venue.



TIMES OF INDIA



ECONOMIC TIMES



ANANDA BAZAR PATRIKA.



BARTAMAN BENGALI



BARTAMAN HINDI



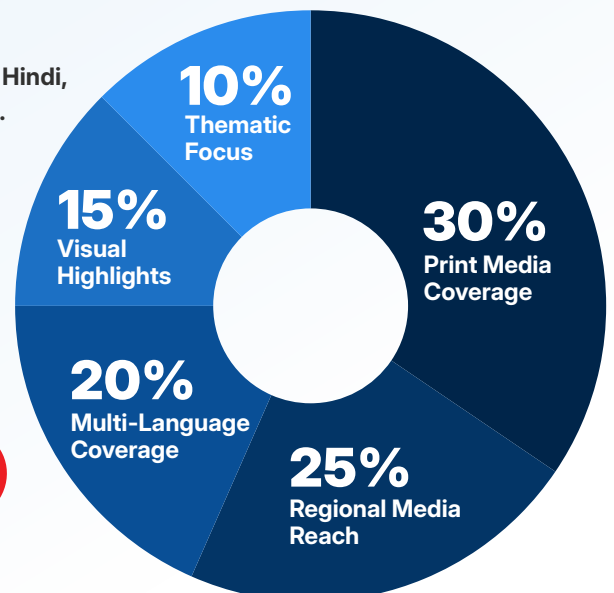
SANMARG HINDI

Highlights of our Media:

- **Extensive Print Coverage:** Leading publications including ABP Telegraph, Bartaman Bengali, Bartaman Hindi, Sanmarg Hindi, Times of India, and Economic Times featured detailed reports on the exhibition's scale, innovation highlights, and economic impact.
- **Multi-Language Coverage:** Media coverage was published in English, Hindi, Bengali reflecting the event's diverse audience and regional outreach.
- **Visual Highlights:** Photographs and feature stories showcased the vibrant atmosphere, packed halls, live demonstrations, and cutting-edge technologies displayed.

Our Digital Media Coverage :- Please Click the Link

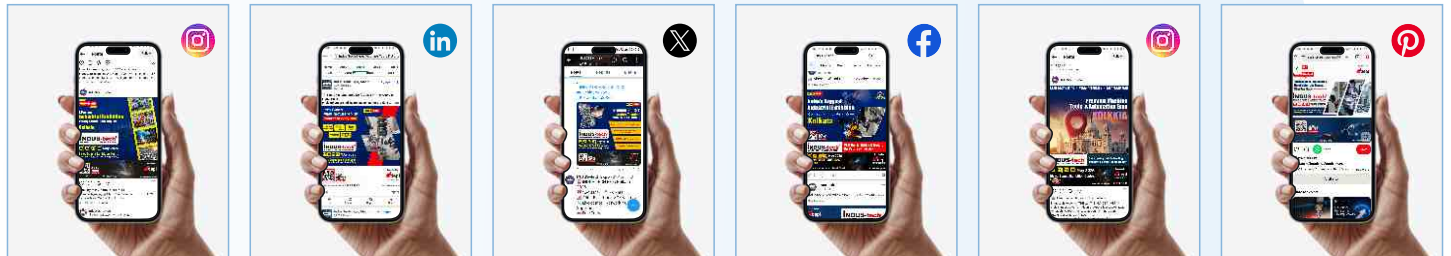
www.facebook.com/reel/1305011627723799





Targeted Campaigns

Multilingual campaigns across Instagram, Facebook, LinkedIn, and WhatsApp localized reach with strong pan-India brand presence.



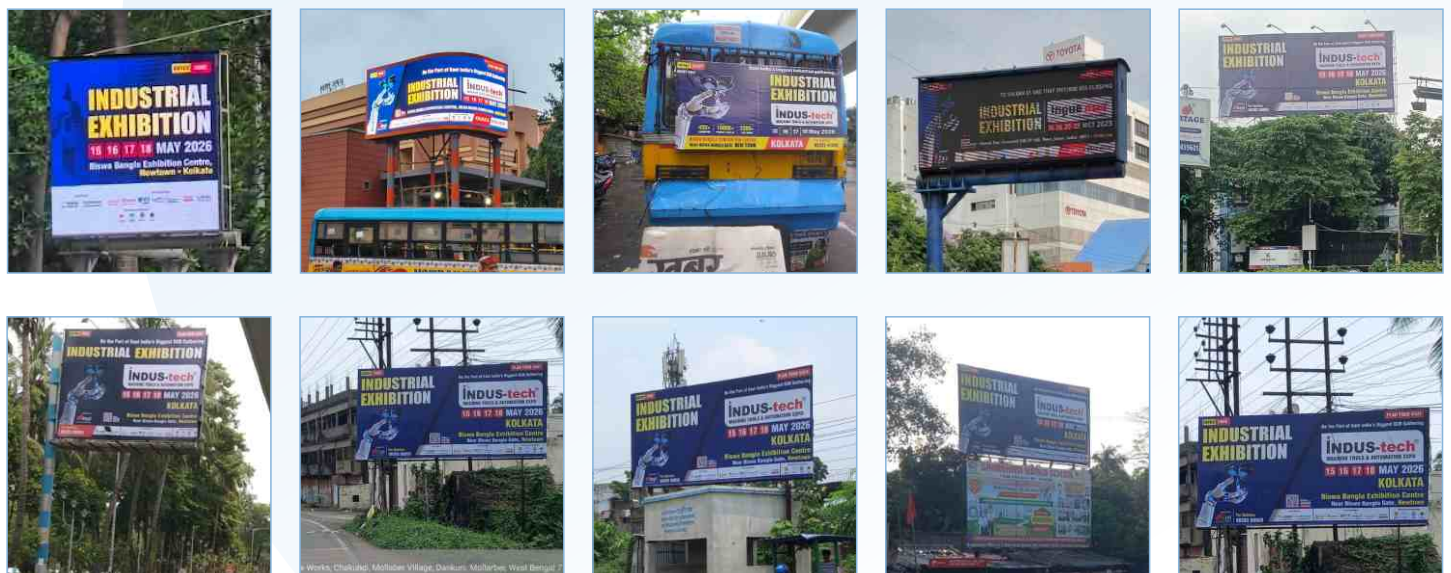
Real-Time Engagement

Daily updates, exhibitor spotlights, teaser content, and countdown posts kept audiences engaged through the pre-event phase.



Outdoor Branding

High-impact hoardings and installations across key Kolkata industrial and commercial corridors — driving strong pre-event footfall.





GLIMPSES FROM THE FLOOR



Our Upcoming Expo

Faridabad	Bhiwadi	Kolkata
Dec. 11-14, 2026	05 - 07 Feb. 2027	30 April - 03 May 2027
Sec. 12 Ground Opp. IOCL Delhi NCR Faridabad (HR)	Aravali Vihar Ground, Near Mansa Chowk, Bhiwadi (RAJ.)	Biswa Bangla Exhibition Centre, Newtown, Kolkata

Organised by



Dronacharya Events Pvt. Ltd.

Dronacharya Events Pvt. Ltd.

Head Office: 309, US Complex, Jasola, New Delhi-110076, India

Mob: 9352244299, 8955330467, 9828309958

Email: info@dceindia.com