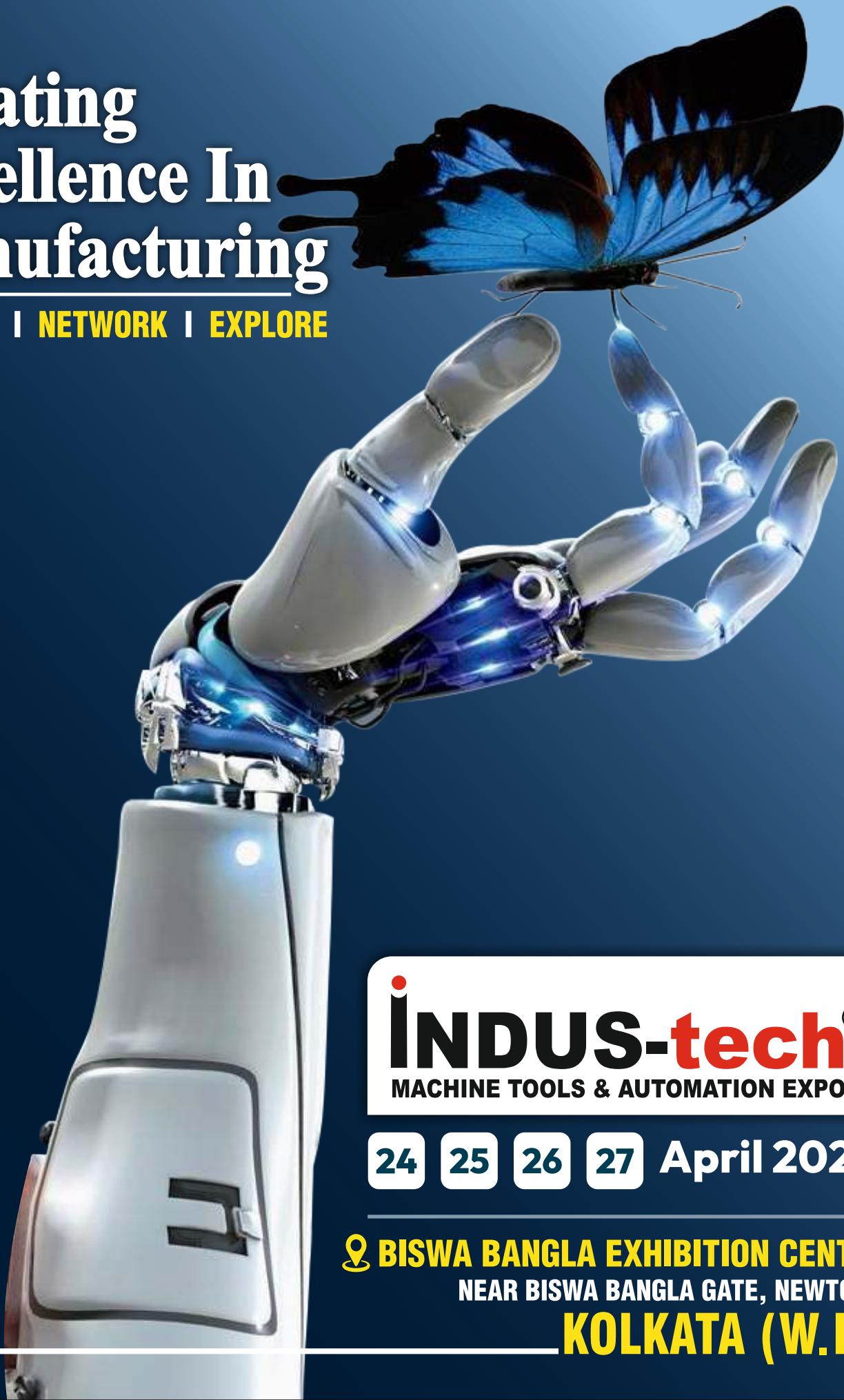


Organized By:



# Creating Excellence In Manufacturing

**CONNECT | NETWORK | EXPLORE**



**INDUS-tech®**  
MACHINE TOOLS & AUTOMATION EXPO

**24 25 26 27 April 2026**

**📍 BISWA BANGLA EXHIBITION CENTRE  
NEAR BISWA BANGLA GATE, NEWTOWN  
KOLKATA (W.B.)**

**Don't Wait For The Opportunity**

**MAKE THE RIGHT MOVE**

**and Create One !!!**



## **Introduction :**

INDUS-tech Machine Tools & Automation Expo Kolkata serves as an invaluable platform for businesses to come together, network, and establish mutually beneficial relationships within the industry. This expo is a one stop destination to display industrial technologies and innovations focussing on manufacturing sector to showcase their products, exchange innovative ideas, and explore potential collaborations. We have been organizing INDUS-tech since 2011, till now we have organized more than 56 exhibitions and 12 vendor development programs in many parts of India like : Faridabad, Manesar, Bhiwadi, Neemrana, Jaipur, Agra, Indore, Rudrapur, Guwahati etc. In this journey we have been associated with all the leading Industrial and Trade associations of India.

## **Explore Endless Opportunities**

INDUS-tech Machine Tools & Automation Expo Kolkata is purely a business to business exhibition that would have the presence of delegations from industries representing various sectors like automobiles, auto components, aerospace, general engineering, capital goods and many more... Its offers a unique opportunity for businesses to explore endless opportunities for networking and growth. As one of the leading expo INDUS-tech Machine Tools & Automation Expo Kolkata provides a platform for manufacturers, wholesalers, distributors, and retailers to connect and form valuable partnerships through interactive exhibits. Participants can gain insights into market trends, discover new products and services, and forge strategic alliances that can drive their businesses forward. With a focus on fostering collaboration and driving innovation in the industry. INDUS-tech Machine Tools & Automation Expo Kolkata is set to be a must-attend event for professionals looking to expand their reach and maximize their potential in the dynamic business landscape of Kolkata.

## **Why Exhibit ?**

INDUS-tech Expo is foremost awaited industrial exhibition in its domain. It is a perfect platform for brand building and showcasing of innovative products and upcoming industrial technologies. It help you to find out new market trends by interacting with customer's and making them your prospect.

## **Key Benefits of Participation in Indus-tech**

- Raise your brand awareness.
- Chances to make new business partners.
- Get in touch with your remote customers.
- You can analyse your competition closely.
- Helps in networking with your Industry peers.
- Chances to get hot leads & close deals easily.
- Stay updated with the latest products in your industries.
- Get instant client's feedback on your products / services.
- Keeps you in the front line of your business category and competitors.
- Huge visitors attendance that are interested in your products / services
- Face to face interaction with clients and can offer live demo of your products.

# Exhibitor's Profile



**450+**

Exhibiting Companies

- **Machine Tools**
- **CNC Machine and Spare**
- **Sheet Metal Components**
- **Engineering Machinery and Parts**
- **Power Tools & Hand Tools**
- **Rice Processing Machinery**
- **Mechanical Engineering**
- **Electrical / Electronics Equipments**
- **Hardening And Heating Machines**
- **Foundry And Forging Equipments**
- **Hydraulic & Mechanical Products,**
- **Pneumatic Power Presses & Hammers**
- **Engineering Measurement Devices**
- **Welding & Cutting Equipments**
- **Fire Safety & Industrial Security Systems**
- **Plastic Products & Machinery**
- **Label Manufacturing Machines**
- **Gear Cutting And Finishing Machines**
- **Planning, Shaping Machines**
- **Slotting & Broaching Machines**
- **Assembling Systems & Industrial Robots**
- **Heat Exchanger Manufacture**
- **Electric Discharge Machine (edm)**
- **Shearing And Bending Machines**
- **Metal Forming Machine Tools**
- **Drilling and Boring Machines**
- **Honing, Lapping, Polishing Machine**
- **Electro Erosion Machine Transformers**
- **Light & Heavy Batteries**
- **Printing & Packaging Machines**
- **Services, Consulting**

# Exhibitor's Profile



- Abrasives & Finishing Equipment
- Adhesives & Sealants
- Air Conditioning & Refrigeration Equipment
- Batteries, Ups Systems & Voltage Stabilisers
- Blowers & Fans
- Boilers, Furnaces & Heating Elements
- Cables & Wires
- Cad/cam & Design Software
- Castings & Forgings
- Chemical Process, Food/Pharma Equipment & Analytical Instruments
- Construction, Mining & Earth Moving Equipment
- Cooling Towers & Heat Exchangers
- Dies & Moulds
- Electrical & Electronic Equipment
- Fasteners & Clamping Elements
- Gears, Bearings, Belting & Motion Control Products
- Hydraulics & Pneumatics
- Industrial Automation & Technology
- Industrial Brushes & Cleaning Systems
- Industrial Supplies
- Material Handling Equipment & Storage Systems
- Motors & Drives
- Oils, Lubricants & Filtration Systems
- Pipes, Tubes & Hoses
- Water Treatment Equipment
- Polymers, Rubber & Plastic Processing Machines
- Power Generation & Energy Conservation Products
- Pumps, Valves & many more...

# কলকাতা

# KOLKATA

## CITY OF JOY



Kolkata (Population 14.3 million) is a prime business, commercial and financials hub eastern India and main center of communications of north east Indian state. Recent estimates of Kolkata economy has raised from \$ 290-300 billion making it the most productive metropolitan area in India.

Kolkata is familiar as one of the business hubs for North East India. The entrepreneurs can get a golden opportunity to explore their business successfully here. The prime objective of business growth in Kolkata is its position and its connectivity with the other states. The region is also home to stunning tourist attractions.

# Visitor's Profile



**23,560**

Visitor's Visited in  
previous edition

Our visitors come from a wide range of sectors and represent the whole buying landscape. We really look after our visitors with initiatives like our matching programme, to help make the INDUS-tech Machine Tools & Automation Expo experience as positive, effortless and conducive to business as possible for everyone.

Our Visitors are from PAN INDIA & Global.

- Decision makers & top executives of manufacturing enterprises.
- Technical experts, engineers, technocrats & scientists.
- Presidents, chairpersons, CEO's & directors.
- Decision maker from purchase, plant, marketing, sales, R & D.
- Production & maintenance department from private & public sectors.
- SME's decision maker & techno-commercial personnel from projects.
- Industrial consultants & contractors,
- Policy makers, diplomats
- Commercial corporations.
- Govt. Delegates & officials.
- Industrial & commercial traders.
- Various industrial association members & representatives.

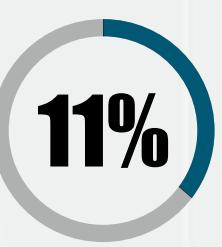
## Visitor's Witnessed in Previous Edition (Kolkata - 2025)



**66%**



**23%**



**11%**

Kolkata, Howrah, Asansol, Durgapur, Panagarh, Hooghly, Bankura, Bardhaman, Haldia, South & North 24 Parganas, Dhakeswari

Jamshedpur, Bihar Jharkhand, Odisha, Chhattisgarh, M.P., North East & Sikkim

Nepal, Bhutan, Andhra Pradesh, Delhi NCR, Punjab, Gujarat, Haryana,

# GLIMPSES OF PREVIOUS EDITIONS



# Stall Type & Charges



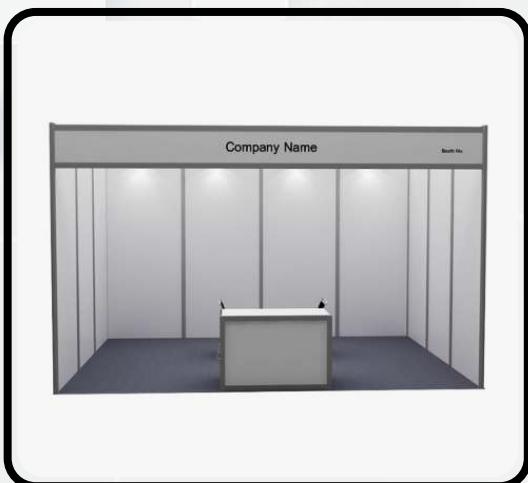
## Bare Space

**Domestic  
Exhibitor**

**Space Per Sq. Mtr :  
Rs.11,500/-**

**International  
Exhibitor**

**Space Per Sq. Mtr :  
US \$250**



## Octonorm Stalls (Shell Scheme)

**Domestic  
Exhibitor**

**Space Per Sq. Mtr :  
Rs. 12,000/-**

**INTERNATIONAL  
EXHIBITOR**

**SPACE PER SQ. MTR :  
US \$280**

**STALL PACKAGE :** As per space booked.

**2 or 3 Side Octonorm Wall, 1 Laminated Table, 2 Folding Chairs, One 5/15 amp electric socket, 3 Spot Lights, 1 Dustbin, Floor Carpet, Exhibitor's Name on the Fascia of the Stall**

**Note : GST@18% will be applicable**

## ADDITIONAL POWER CHARGES

During Expo (For machine operation): ₹4000/- per kW  
(Single phase or Three phase)

**DOMESTIC: INR 4000/- per KW (kilowatt)**

**INTERNATIONAL: US\$ 85 per KW (kilowatt)**

Before Expo (For stall fabrication): ₹2500/- per kW  
(Single phase).

**DOMESTIC: INR 2500/- per KW (kilowatt)**

**INTERNATIONAL: US\$ 50 per KW (kilowatt)**

## COMPRESSED AIR

### DOMESTIC

INR 13,000 per connection of 3 CFM with 100 psi

INR 16,000 per connection of 6 CFM with 100 psi

INR 20,000 per connection upto 10 CFM with 100 psi

### INTERNATIONAL

US\$ 250 per connection of 3 CFM with 100 psi

US\$ 350 per connection of 6 CFM with 100 psi

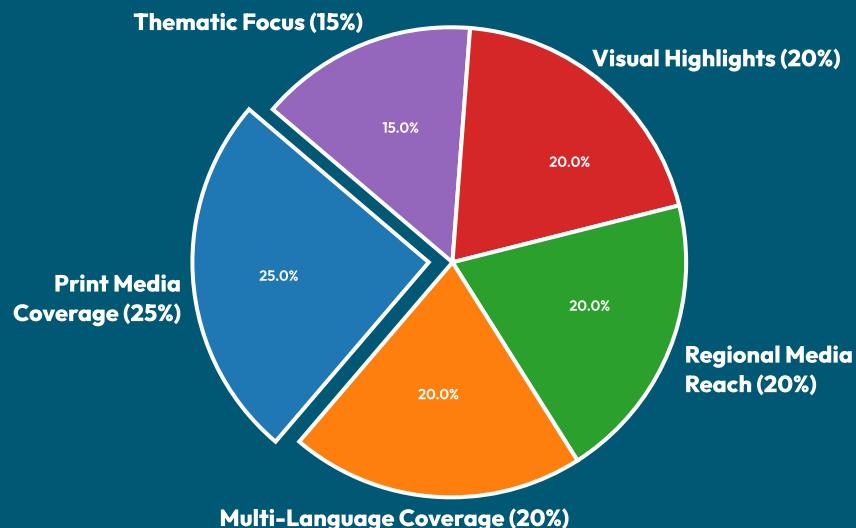
US\$ 450 per connection upto 10 CFM with 100 psi

# Media Coverage

INDUS-TECH 2025 garnered widespread attention and acclaim across multiple media platforms, underlining its significance as one of the leading industrial exhibitions in the country. The event was extensively covered in national and regional newspapers, trade journals, and digital news outlets, amplifying its reach far beyond the exhibition venue.

## Highlights of our Media:

- Extensive Print Coverage:** Major publications such as Times of India, Bengal Biz, and various regional dailies featured detailed reports on the exhibition's scale, innovation highlights, and economic impact.
- Multi-Language Coverage:** Media coverage was published in English, Hindi, Bengali, and Urdu, reflecting the event's diverse audience and regional outreach.
- Visual Highlights:** Photographs and feature stories showcased the vibrant atmosphere, packed halls, live demonstrations, and cutting-edge technologies displayed.



# Marketing & Promotion

34th edition of INDUS-tech Expo will be promoted in Kolkata and near by Industrial regions with prominent and possible promotional means. We have associated with most reputed manufacturers associations of aforesaid areas and they are supporting and promoting INDUS-tech Expo among their members.

Our Advertising & Publicity effort are as follows.

## **NEWS PAPER ADVT.:**

High pressure marketing & publicity campaign will be undertaken Advertisement in the leading newspapers of the Kolkata regions. This exercise will ensure the right visitor's of targeted market of this expo.

## **OUTDOOR BRANDING:**

Hoardings, Gantries, Flex Boards, Pole Kiosks, Danglers, Banners & Posters etc.

## **DIGITAL PROMOTION:**

Bulk e-mails & SMS to the entire industrial database promotional campaigning on Facebook & Whatsapp Voice-mails & calls to the decision makers.

## **TIE - UP WITH INDUSTRIAL ASSOCIATIONS:**

We are associated with all the leading, medium and small industrial associations of Kolkata and near by Industrial regions. Invitation to all respective member's will be sent by their respective associations.

# Exhibitor Testimonials



## Bharat Fritz Werner Ltd. (BFW)

This was our first time participating in the INDUS-tech Expo, and the response we received exceeded all our expectations. We initially thought the response would be just okay, but it turned out to be outstanding. Thanks to INDUS-tech Expo for organizing such a successful event. Expos like these are essential for business growth and should be held more frequently. Overall, the experience was amazing.



## Ace Micromatic Group

This was our first time participating in Kolkata, and the response was truly encouraging. We received a strong number of inquiries, with excellent footfall and active engagement from various industries. The overall experience highlighted the region's interest in advanced solutions. Exhibitions like this are vital for our growth in India, and we believe such platforms should be organized annually they bring value to both businesses and customers.



## Macpower CNC

It felt great to be a part of the INDUS-tech Expo. After a long time, we found the perfect platform to showcase our company and products. We had a good number of customer visits at our stall, and we believe that through INDUS-tech Expo, our business will continue to grow. Overall, it was a great experience.



## Yantrang CNC Automation Pvt. Ltd.

Our experience at INDUS TECH EXPO Kolkata was very positive. The overall response from visitors was encouraging, and we received a good number of inquiries throughout the event. It was a great opportunity to connect with potential customers and showcase our CNC automation solutions.



## ADK Engineering & Solutions

Everything at the INDUS-tech Expo was well-organized — from visitors and footfall to business response, everything met our expectations. INDUS-tech truly fulfilled what we were hoping for in the Kolkata region. We received strong interest from customers right from the first day and generated quality leads. Overall, our experience was excellent.



## PMT Machines Manufacture Automates

We at PMT Machines Manufacture Automates specialize in CNC Turning, CNC ID/OD Grinding, Surface Grinding, and Gear Hobbing. With over 65 years of experience in the industry, our manufacturing units are located in Pune and Halol. We proudly export our machines across all Indian states as well as internationally to the USA, Europe, Australia, and China.



## Golden Machinery Corporation

Participating in INDUS TECH EXPO Kolkata was a very good experience for us. It was our first time at the expo, and while we were initially unsure, we decided to take a leap of faith—and it paid off. We brought our latest cutting machinery to the event, and it proved to be a strong launchpad for showcasing our innovations.



## VT Tools

We felt really good being a part of the INDUS-tech Expo. As a Faridabad-based company, we didn't expect such a strong response, but the turnout and engagement truly met our expectations. It was a great opportunity to connect with potential clients and showcase our products. Overall, the expo was excellent, and we appreciate the platform it provided for businesses like ours.

# Previous Edition



**Exhibition Name :** INDUS-tech Machine Tools & Automation Expo

**Date :** 25-26-27-28 April 2025

**Venue :** Biswa Bangla Convention Center, Kolkata

## Exhibition Highlights:

- 450+ Exhibitors
- 23,560+ Visitors
- 18000+ Products & Technology Display
- B2B Meetings
- Live Demo of Machineries
- Connecting Opportunities

# Past Event Report

Last edition of INDUS-tech machine tools and automation expo held at Biswa Bangla Convention Center, Kolkata. This expo was supported by all leading industrial associations of West Bengal, Odisha and Jharkhand etc.

Earlier Editions of INDUS-tech Expo were very successful and appraised by the exhibitors as well as by the visitors for its international standards while the footfall was very potential worth. The participating companies benefited with maximum ROI.

The prime objective of this event was to help the entrepreneurs of Eastern region of India to introduce them to the global market.

The Expo helped the participating entrepreneurs to a greater extent. About 23,560+ visitors from all parts of the country had visited and appraised the show. The arrangements at the exhibition was as per international standards.

All the Leading Industrialists of West Bengal, Odisha and Jharkhand etc. visited the exhibition and appraised all arrangements.

## SUMMARY:

**Event Name:** INDUS-tech Machine Tools & Automation Expo

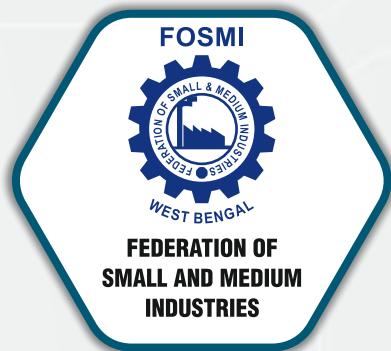
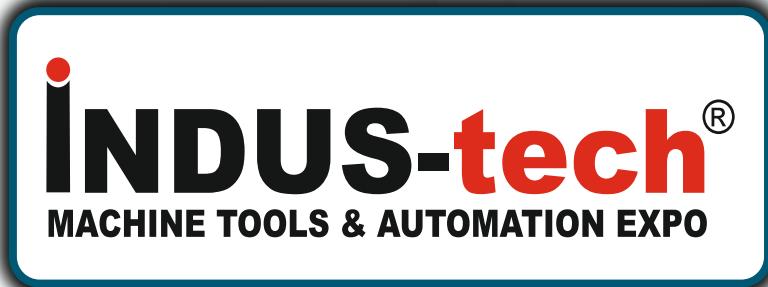
**Event Date:** 25-26-27-28 April 2025

**Venue:** Biswa Bangla Convention Center, Kolkata

**Exhibitors:** 450+

**Visitors:** 23,560+

## Associated Associations with



# Igniting the **FUTURE** in Manufacturing

## OUR APPROACH

Our dynamic team is prompt to serve the participating companies as well as the visitors. Supported by innovative processes & systems that enabled by rich experience. Our team ensures that the ROI for you exceeds the expectations. Here you get opportunities to showcase product & services to key audience, enabling them to develop new relationships with business across India. We ensure our participants great business platform with enormous business opportunity where participants will be assured with the great response.

**কলকাতা**

The biggest Industrial City  
of East India

Organized By:



### **DRONACHARYA EVENTS PVT. LTD.**

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Branch Office : 410, 4th Floor, Saberwal House 55/B Mirza Galib Street,  
Park Street Kolkata-700016

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E-mail: [dronacharya.events@gmail.com](mailto:dronacharya.events@gmail.com)

Website: [www.industechexpo.com](http://www.industechexpo.com)